

WVTV MEDIA KIT

Waubonsie Valley High School Media Production; 2590 Ogden Avenue, Aurora, IL 60504

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What WVTV Can Do For You



Help Support WVTV



YouTube



Social Media



Community

Help Support Waubonsie Valley Media Production



WVTV is Waubonsie Valley High School's communication and media production program. Consisting of almost 200 students, WVTV is a learning environment, while also providing services to the school and its community. Your dollars go toward the purchase of updated and current equipment that students utilize in a real-world environment.

While you'd be supporting WVTV, the focus will be on you and your business or organization. Through our sports and event coverage, news and entertainment, your brand has the potential to reach thousands of viewers and social media users. Commercials, live scripted reads and eye-catching graphics will draw the viewer to you.

YouTube



Because a majority of our viewers are Centennials (ages 22 & younger) or Millennials (ages 23-40), our productions are heavily viewed online via YouTube, Vimeo, Twitter, Facebook Live and more.

We provide close to 700 videos on our YouTube channel with 773 subscribers. In the last 365 days, our channel has been seen 360,000 times.

In addition, our content allows your business to be seen over several platforms including desktop computers, laptops, smartphones, tablets and game consoles, like Xbox, PlayStation and Nintendo.

Social Media



Our largest marketing presence is social media. We provide news, information and entertainment over 4 platforms. WVTV has almost 6,300 subscribers among Twitter, SnapChat, Instagram and Facebook.

Your brand will be mentioned during score updates, photos, live video and more.

Community



We serve a high school of over 2,600 students that reaches out to the second (Aurora) and fifth (Naperville) largest cities in Illinois. In addition, our coverage of surrounding communities, such as Oswego, Plainfield, Bolingbrook and more, can draw attention to your business or organization.

We want to give back to the community in the form of services such as video promotions, event documentation and more.

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